



GACF Resource Library

Why do we require publicity of grants received?

Sharing the impact of our grants helps connect donors and the community with your incredible work. We encourage you to spread the word through various channels, acknowledging the Girard Area Community Foundation of Southeast Kansas (GACF) and the grant funders in your promotional efforts. By telling your story and tagging us on social media, you're showcasing your innovative projects AND helping us demonstrate to donors how their contributions make a real difference. Together, we can create a powerful story of positive change in our community!

Why does CFSEK request this format?

The following communication guidelines will assist you with these promotions.

- **Hold publicity** until GACF has announced the grant awards (social media and website).
- **Acknowledge** the grant opportunity donor and Girard Area Community Foundation in all forms of publicity used, including newsletters, publications, newspaper articles, website, social media, signage, product tags, etc. You can include links to our website, GirardAreaFoundation.org.
 - **Example:** “A [name of grant process] grant through the Girard Area Community Foundation helped support the [name of project or program].”
- **Use** the following paragraph when describing the Foundation:
 - “The Girard Area Community Foundation hosts individual charitable funds created by donors who have a passion for giving back to their community. Grants from these funds assist people throughout Southeast Kansas and beyond. GACF is an affiliate of the Community Foundation of Southeast Kansas. Call CFSEK at 620-231-8897 with questions about GACF.”
- **Visit** our nonprofits page for donor-fund-specific information.
- **Include** the donor’s and Foundation’s logos when possible. You can download a copy of the logos using [this SharePoint link](#).
 - Don’t crowd these logos when you use them. Don’t change their colors or apply filters to them. Don’t superimpose text, images, or other logos on top of them. Finally, don’t change the aspect ratio of any of these logos by stretching them in only one dimension.
- **Upload** photos with your grant report as requested. The online grant report requires one project photo and one publicity example to be uploaded. You are welcome to provide more.
- **Please follow** GACF - @girardareacommunityfoundation on Facebook and Community Foundation of Southeast Kansas @sekcf on [Facebook](#) and @cfsek on [Twitter](#), [YouTube](#), and [LinkedIn](#).
- **Attend** the annual GACF Grant Celebration. We’ll send you an invitation in the fall.
 - We may request additional visits, presentations, or publicity content throughout the year.